

# ATIS TechThink Schedule at a Glance

Tuesday, June 17, 2008

8:30 - 9:15 pm

Keynote Session: Transforming the Network...Transforming the Experience

Tuesday, June 17, 2008	IPTV Business Track	IPTV Technical Track	Convergence Business Track	Convergence Technical Track
1:00 - 2:15 pm	B1: IPTV Implemented and Deployed - NOW WHAT?	T1: Service Providers and Content Providers Talk the Digital Rights Management Language	B4: Full-Scale Convergence: What does it look like and how do we get there?	T4: The Service Delivery Platform: Innovation in Offering Next-Gen Services with IMS, SOA, and Web 2.0
2:30 - 3:45 pm	B2: Changing IPTV Business Models: What Happens to Real Time Programming and Advertising in a "TiVo World?"	T2: IPTV QoS and QoE - Service Differentiator in the Battleground of Competition	B5: The Road to Network Convergence	T5: Open Source - Innovation for Converged Services
4:00 - 5:15 pm	B3: The Reality of IPTV Deployment - The Successes, The Challenges, and Taking it to The Next Level	T3: IPTV Building Blocks: Back Office Support - Ordering, Billing, Provisioning, Customer Care - Are We There?	B6: Capitalizing on Existing Networks to Deliver the Converged Services of Today	T6: Securing Your Converged Network

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Wednesday, June 18, 2008	Home Networking Business Track	Home Networking Technical Track
1:00 - 2:15 pm	B7: Capitalizing the Home Network: Is there a viable business case?	T7: As easy as 1-2-3: Can we achieve true plug-and-play
2:30 - 3:45 pm	B8: Enhancing the Consumers Life Style: The Home Network will change how we live	T8: Minimizing Cost in Managing Home Networks: Enabling the virtual truck-roll
4:00 - 5:15 pm	B9: Many Options: What device will be the command center of the Home Network?	T9: Provisioning the Home Network: Untangling the wire.



Las Vegas Convention Center  
June 17-18 at NXTcomm08